

Invitation



2nd International Conference
on
Competency Building Strategies in
Business & Technology
for Sustainable Development

22nd February 2013

Venue : SQSBM Seminar Hall A/c

Organized by

SRI GANESH SCHOOL OF BUSINESS MANAGEMENT

(Approved By AICTE, New Delhi & Affiliated to Anna University)
Attur Main Road, Mettupatti, Salem-636 111, TamilNadu, INDIA.
www.ganeshbusinessschool.org

SRI GANESH SCHOOL OF BUSINESS MANAGEMENT

The Management, Director, Faculty Members and Students

Solicit your presence for the

Inaugural Function

on Friday, 22th Feb 2012 @ 9.30 a.m
at
SGSBM Seminar Hall A/C



Mr. T. AYYAPPAN,
Asst. Manager - HR
Ashok Leyland, Chennai



Has consented to deliver the inaugural address

In the Hon'ble Presence

Thiru. M. THANGAVEL

Correspondent, Sri Ganesh Group of Institutions
Salem, TamilNadu

Mr. T. VIJAYA GANESH

Secretary, Sri Ganesh Group of Institutions
Salem, TamilNadu

Mr. T. SENTHIL KUMAR

Treasurer, Sri Ganesh Group of Institutions
Salem, TamilNadu

Dr. S. SENTHILKUMAR

Director, Sri Ganesh School of Business Management
Salem, TamilNadu

Valedictory Function

Mr. D.Y. SENTHIL

Executive Assistant to Managing Director
URC Construction (P) Ltd., Erode

Conference Organizing Committee Members

Ms. A. Sharmila, AP/MBA
Mrs. R. Geethanjali AP/MBA
Mrs. C. Latha AP/MBA
Ms. S. Niveetha AP/MBA



Mr. M. Maruthu Durai HOD/MBA
Ms. J. Poornima AP/MBA
Mr. P. Sivakumar AP/MBA

Conference Programme Schedule

DATE : 22.02.2013

9.00 a.m

Registration

9.30 a.m

Inauguration

Technical Session - I

HR, Mathematics, Statistics,
Operation Research, Journalism

Chairperson

Dr. A. MAHADEVAN,
Prof & Head,

Excel Business School, Komarapalayam

Additional Jury
DR. S. SUNDARRAJAN
Asst. Prof (SG),
Sri Krishna College of Engg. & Tech.,
Coimbatore

Mr. V. MADHANKUMAR
Asst. Prof & HOD Maths,
Sri Ganesh College of Arts & Science,
Salem

Technical Session - II

Marketing, Service,
International Business,
Production Management

Chairperson

Dr. P. KARTHIKEYAN,
Asst. Prof (SG),

School of Management Studies
Kongu Engineering College, Erode

Mr. M. PRAKASH
HOD of BBA (CA)
Sri Ganesh College of Arts and Science,
Salem

Technical Session - III

Finance, Economics,
Commerce

Chairperson

Dr. K.V. RAMANATHAN,
Asst. Prof of MBA

Dayanadasagar Business School,
Bangalore

Additional Jury
Mr. M. RAMASAMY
HOD of BBA (CA)
Sri Ganesh College of Arts and Science,
Salem

Technical Session - IV

CSE, IT, Physics,
Chemistry, Bio-Tech

Chairperson

Dr. K.RAJIV GANDHI,
Associate Professor of CSE
Kings College of Engineering, Thanjavur.

Additional Jury
Mr. A. KESAVAN
Department of Chemistry
Ganesh College of Engineering, Salem

Technical Session - V

Life science, Biology,
Botany, Agriculture,
Zoology, English, Educaiton,
Philosophy, Linguistics,
Micro Biology, History, Geography

Chairperson

Dr. G. HEMA,
Principal
Sri Ganesh College of Education, Salem.

Additional Jury

Mr. N. RAMESH
Associate Professor of English
Sri Ganesh College of Engineering, Salem

Technical Session - VI

ECE, EEE, Civil,
Mechanical
Space Engg.
Environmental Science

Chairperson

Mr. S. SHANMUGAM,
Deputy Manager, MECH
Maintenance Dept.
Salem Steel Plant, (SAIL), Salem

Additional Jury

Mr. R. DHARMARAJ
Associate Professor of Civil Engg.
University College of Engg.

Mr. S. SRINIVASAN
Head of Dept. Of EEE
Ganesh College of Engineering, Salem

Programme Schedule

Date : 22.02.2013

Venue : Seminar Hall A/c

<i>Time</i>	<i>Event</i>	<i>Time</i>	<i>Event</i>
9.00 a.m	Registration	1.30 p.m	Technical Session
9.30 a.m	Inauguration	3.15 p.m	Refreshment
10.00 a.m	Technical Session	3.30 p.m	Technical Session
1.00 p.m.	Lunch	4.30 p.m	Valediction

